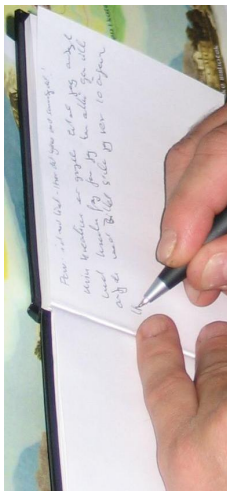


ARTS in BUSINESS: A different and a more efficient way for business to acquire new learning and competence

Do you ask for

- More creativity and new thinking?
- More respect and trust in the organization?
- Better development of your employees?
- Clear leadership and shared responsibility?
- Improved energy and involvement?

ARTS in BUSINESS can help



ARTS in BUSINESS offer products and services that enhance competence in communication, leadership and innovation amongst managers and employees.

Through leverage of artistic and creative processes, we help our clients to explore and develop new ways of creating products and processes, new ways of working together across functions and new ways of creating a positive and constructive mindset between people. We are using artistic processes as an effective method to gain new perspective to business challenges.

The learning processes and workshop techniques used are based on active involvement of all the participants – learning by doing. Using artistic processes creates a different starting point from what exist in the organisation – but facilitate the relevant learning points back to the participants.

Our workshops are facilitated by a learning team: A **professional artist** (painter, musician, actor, instructor, poet, dancer etc.) and a **facilitator with business consulting experience**. It is our priority to create an active learning environment where the participants are being challenged, but in a positive atmosphere build on mutual respect.

The learning team creates the learning bridge between working with artistic forms and processes and working in the daily business environment.

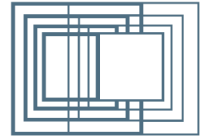
Art is something that we all can relate to – it reminds us of how we as children learned the basics. Through experience - spontaneous, energetic, open minded, physically – using all our senses.

Our facilitators use modern learning and organisational methods, which supports the workshops and enable learning in a relevant and powerful way.

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**I remember
best my own
experiences –
and this forms
my beliefs**

Learning is about change. Change is often challenging because of habits, routines and roles. This keeps us doing what we are used to do – in our comfort zone. In order to accept change and obtain new learning, we need to understand the advantages.

Learning is significant improved when you are active.

Changes in business, is often based on written communication with very little impact on behaviour and acceptance. But through personal involvement and active experience we can improve learning and ownership of change.

Learning and change is a personal thing – where our own experiences and reflections are more important than opinions of others.

Services

We offer a number of tested concepts within these areas:

Communication
Management and transformation
Culture and values
Creativity and innovation
Cooperation and relations



**Lene
Bornemann**

ARTS in BUSINESS is a consulting company founded by Lene Bornemann, to help business leverage the advantages from artistic processes and modern learning theories. Lene decided after a long career as a marketing executive in the private sector to bridge arts and business from a learning perspective. Art is about working with creativity in a structured way. This knowledge can help business to improve innovative thinking, improve learning and better adapt change.

ARTS in BUSINESS offer learning activities designed to inspire, motivate and develop managers, organisations, project-groups and employees. Depending on the client needs ARTS in BUSINESS recommends that art form that best could enable the desired impact and create a positive learning environment.

Our approach is based on high degree of involvement of all participants in an environment of mutual trust, energy and fun. This approach releases energy, enhances innovative thinking and improves learning and change.

**Some of
our clients**

Finance: Scandia, BRF Kredit. **Energy:** DONG Energy. **IT:** KMD, PBS. **Public:** PostDanmark, Skat. **Pharmaceutical:** Ferring, Nycomed, Novo Nordisk, Chr. Hansen. **Industrial:** Siemens, SEAT. **Municipality:** Gentofte, Hillerød, Vordingborg

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